

**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE
(FOR WOMEN)**

**Minutes of the Fourth Board of Studies Committee Meeting of Discipline Management
Studies held on 23rd August 2021 at 05:30 PM through Online Mode:**

- The Chairperson Dr. P. Rekha, Senior faculty in Management Studies warmly welcomed and cordially invited the members of the BoS to the meeting.
- The paper (MEFA) offered by the Management Studies discipline in II Year B.Tech for the THREE new branches, which were approved in the previous meeting held on 12th November, 2020 was briefed up.
- The papers that are to be offered for the THREE new branches CSE (AI&ML), CSE(DS) and CST by the Management Studies discipline in III & IV Year B.Tech including open Electives are presented :
 - Fundamentals of Management
 - Entrepreneurship and Project Management
 - Intellectual Property Rights – **Open Elective**
 - Industrial Management – **Open Elective**
 - Marketing Management – **Open Elective**
- The following suggestions were made by the board:
 - The members have suggested to offer more open Electives to prepare the students be industry ready
 - The suggested subjects are on (i) Leadership (ii) Organisational Behavior
 - It is also recommended to conduct Guest lectures and Workshops by Industry Experts to Orient the students on the practical approach to deal with the problems.
 - Case study approach with respect to changing dynamics of industry is suggested to be adopted in teaching methodology so that the students are oriented and industry ready.
- **The board has approved the existing course structure and the syllabi proposed with 'NO CHANGE' to be offered for the Three new branches [CSE(AI&ML), CSE(DS) & CST].**
- The chairperson thanked the Members of the Board for sparing their valuable time and extending their suggestions and remarks to be looked into during the next BoS for syllabus revision. Internal members of the department and the technical staff were duly acknowledged for their extended support and cooperation.



BoS Members Present:

1. Dr.P.Rekha, *Sr.Assistant Professor in management Studies* - **Chairperson** *Malla* *24/8/21*
2. Prof. Dr. Sindhu, *Professor & Director I/c, SMS - JNTUH - University Nominee*
3. Prof. Dr. B. Raja Shekar, *ProVC, UOH* - **Subject Expert** *Bala*
4. Mr. Raghuram Ananthoj, *Consultant IT Programme, Dell International Services* - **Industry Member** *M. Shripur* *24/08/21*
5. Ms. Haripriya Malladi, *Application Development Manager, Accenture* - **Alumnae Member**
6. Dr. P. Aparna, *Professor & HOD, H&M - GNITS* - **Member** *Aparna*
7. Ms. V. Vijaya Lakshmi, *Asst. Professor, GNITS* - **Internal Member** *Vijaya*

Dr.K.Ramesh Reddy

PRINCIPAL