

**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women)**

**(AUTONOMOUS)**

**Shaikpet, Hyderabad – 500104**

**R & D Cell, GNITS**

**Report on**

**"Innovation and Entrepreneurship, design thinking and Academic Innovations to startups"**

Date: 04/08/2022

**Date of Program:** 30/07/2022 from 10 AM to 12 PM

**Number of Participants:** 140

**About Resource Person:** Sri Charan Lakkaraju - Founder & CEO - stuMagz

**About the program**

Mr. Charan delivered a session for the faculty of all departments on Innovation, entrepreneurship, and design thinking for start-ups. The focus of the session was Design thinking on real world problems, which is a process of empathizing, defining, ideating, prototyping, validating, and repeating. Design thinking provides a simple way to hone in on exactly what the problems are often discovering a different way of thinking about them. He elaborated on key types of startups and their benefits.

All the faculty members interacted with the resource person to understand the phases of design thinking.



Coordinator  
Rand D cell, GNITS