



G. NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE
(For Women)
(AUTONOMOUS)
Shaikpet, Hyderabad – 500104



Entrepreneurship Development Cell (EDC)

Report on “FORZA” held from 21/11/22 to 22/11/22

ED Cell, GNITS organized two-day event with workshops and “Battle of Brands” events from 21/11/22 to 22/11/22.

The response for “Forza” was very good with total number of 200 participants from different departments of B. Tech I, II, III, IV-years students of GNITS participated in this Workshop. This Workshop covered topics ranging from Introduction, career opportunities, Fundamentals to Entrepreneurship and Funding opportunities.

DAY-1(WORKSHOP)



SRI CHARAN LAKKARAJU

CEO Stugmagz

Forbes 30 Under 30 Asia 2018

SRI P.S.N. MURTHY

Founder President for
Promotions of Public Libraries



Day-1 workshop helped students to acquire knowledge with much ease in this area of Finding the real market demand, True entrepreneurs, Life of an entrepreneur and about Funding opportunities which was handled by SRI CHARANLAKKARAJU SIR (CEO Stugmagz, Forbes 30 Under 30 Asia 2018) and SRI P.S.N. MURTHY SIR (Founder President for Promotions of Public Libraries) from 9:00 a.m. to 4:00 p.m. on 21/11/22.

The response for this workshop was Tremendous. By attending this kind of workshop, students improve Critical thinking, listening skills, Confidence levels & getting new ideologies of Entrepreneurship and much more. This workshop directed a path to those who have idea but thinking about funding opportunities. After the workshop many students understood what are the different ways are available to get fundings to their idea.

DAY-2 **BATTLE OF BRANDS**



Day-2 “Battle of Brands” is an intense competition among several brands from the same product category for limited market share. We had a debate between two different brands. We have received huge response from participants. The debate was interesting and participants owned the brand and debated as if they are fighting for their own brand. We got 12 different teams. In which the winning team rewarded with cash prize 600 Rupees, and runner-up team rewarded with 400 Rupees. This debate competition forced participants to communicate to their potential and it enhanced their confidence and helped them showcase their debating skills and communication skills.

STALLS



As part of “FORZA” We have encouraged students to put-up different stalls like food stalls, game stalls etc. To showcase their entrepreneurship skills from 21/11/22 to 22/11/22.

Students were happy with Workshop and the other events. The feedback received from participants are analyzed and received very good response from maximum participants, by seeing the feedback response, such event must be conducted every year to enhance the knowledge of students with respect to Entrepreneurship as per current trends.



Rajkumar

Dr. Rajkumar L. Biradar

Coordinator, EDC, GNITS