



**G.NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women)
(AUTONOMOUS)**

Shaikpet, Hyderabad – 500104



Entrepreneurship Development Cell (EDC)

Report on “Startups, Creativity and Innovation” –Make your Idea to happen

Workshop held on 16-06-2022

Date: 24/06/2022

ED Cell, GNITs organized one-day workshop on **“STARTUPS, CREATIVITY and INNOVATION-Make Your Idea to Happen”** in association with **DST-Technology Enabling Centre (TEC), ENPRENDIA and ASPIRE**, University of Hyderabad & **Institution’s Innovation Council (IIC)** on 16/06/2022. The main objective of the workshop is to enhance the entrepreneurial culture among the women students. This workshop might help the students in bringing out new ideologies, improve Critical thinking, new start-up ideas, and how to convert your ideas into startups, etc The response for training program was very good with total number of 313 participants from different departments of B.Tech I, II, III & M.Tech I, II years students of GNITS participated in this workshop. This workshop covered topics ranging from Introduction, Startup stories, Creativity and Innovative Ideas.

A startup or start-up is a company or project undertaken by an entrepreneur to seek, develop, and validate a scalable business model., this event created an opportunity to budding engineers who are interested to learn and grow in the aspect of entrepreneurship. Following are the four speaker for thia workshop who shared their knowledge and guided our students through live session.

1. Prof. G.S. Prasad, Director of the Centre for Research, Innovation, Technology and Entrepreneurship (RITE), University of Hyderabad.
2. Prof. VVSS Srikanth, Professor, School of Engineering Scineces and Technology, University of Hyderabad.
3. Prof. Salman Abdul Moiz, Professor, School of Computer and Information Sciences, University of Hyderabad.
4. Dr. Sudha Reddy, Founder and Managing Director of KN Bioscience.

This event helped students to acquire knowledge with much ease in this area of Startups and Entrepreneurship. By attending this workshop, students have improved immense knowledge about Startups, various Creative and Innovative ideas of Entrepreneurship and much more.



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Students were really happy with the workshop as the speakers' gave various live examples. The feedback received from the participants is considered and received a very good response from maximum participants, by analyzing the feedback response, such event has to be conducted every year to enhance the knowledge of students with respect to Startups and Entrepreneurship as per current trends.



Dr. Rajkumar L. Biradar

Coordinator, EDC , GNITS