



**G.NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women)
(AUTONOMOUS)**

Shaikpet, Hyderabad – 500104

Entrepreneurship Development Cell (EDC)

Report on “Women in Business” (Women in Leadership Conclave)

held on 08/03/2023

Date: 24/03/2023

Name of the Program: Women in Business

Faculty Coordinators: Dr. Nagaraj Samala, Associate Dean, SoIM

Ms.Neha Gupta, Business Associate – Marketing & Promotions, SoIM

S. Aradhana, Incubation Associate, AIC GNITS

Student Coordinators: Ameena Juhi, N. L. Chaitra, Adhya In, M. Charitha, B. Spoorthi,
Nivrithi, Deekshitha

Date: 08/03/2023 and 09/03/2023

Time: 09:00 AM to 06:00 PM

Venue: G. Narayanamma Institute of Technology & Science (For Women)

ENTREPRENEURSHIP DEVELOPMENT CELL, a Student Club of GNITS has organized "Women in Business" on 8th and 9th March 2023 from 9:00 AM to 6:00 PM as part of the women in leadership conclave. The Women in Leadership Conclave event has attracted a total of 1500 participants, out of which 150 delegates participated in Women in business including students, employees, faculty members, and even school students. The event is composed of 3 panel discussions, 2 fireside chats, a workshop, WEB Talks, and Dragon's den, with over 28 women leaders participating. The coordinators of the club have worked tirelessly to ensure the success of this event.

The event aimed to showcase the achievements of women in the business world, and to encourage and empower female students to pursue entrepreneurship and leadership roles. By bringing together students, faculty, employees, and industry experts, the event aimed to create



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a network of support for women in business, promote gender equality, and foster an inclusive culture that recognizes and values the contributions of women to the field of business.

The fireside chat, "Dream.Dare.Deliver - Women as Innovators and Entrepreneurs," had a significant impact on the students, particularly in realizing the significance of daring to dream and pursuing their passion to become entrepreneurs. Likewise, the panel discussion on "Unlocking potential: How entrepreneurship is enabling women's career growth" has influenced women to gain a deeper understanding of the current opportunities available for career development.

The participants are awarded certificates for their efforts and active participation in the women in business.



Fig 1: PANEL DISCUSSION 1- Enduring the Effects of Layoff & Retrenchment



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**(Resource persons : Vanitha Datla, Vice Chairperson & Managing Director, Elico Ltd ;
Anuradha Kanchi - Principal strategist, Avtar The Power of Diversity ; Panneerselvam
Madanagopal - CEO, Technogen, India)**



**Fig 2: FIRESIDE CHAT 1 - “Dream.Dare.Deliver - Women as Innovators and
Entrepreneurs**

**(Resource persons : Aruna Dara, Managing Director, Apna Green Products ; Mallika
Valluru - Co-Founder & MD, Radius EduTech)**



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Fig 3: DRAGON'S DEN

(Investors - Kashyap Kompella - Head, Startup Incubation & Strategic Innovation, Woxsen University ; Ajay Jain - Co-founder and Managing Director, Silverneedle Ventures ; Dr. Suresh VS Attili - Medical & Hemato Oncologist, Researcher, Academician , Angel Investor, Mentor, KOL ; Sirish Puppala - Investor, Product Leader, Perx Technologies, x- Polycom, Motorola, SSnC)



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Fig 4: “B.E Extraordinary” – Follow your passion (Workshop)

**(Resource person : Nanditha Sethi - Founder & MD- The Entrepreneur Zone, Startup
Mentor, Tedx speaker)**

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Fig 5: FIRESIDE CHAT 2 - Community Building today for a Sustainable tomorrow

(Resource persons : Sahithi Divi – CEO, Soul of Swadesh ; Praveen Dorna – Co
founder, SocioHub)

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**Fig 6: PANEL DISCUSSION 2- “Game On: Technology Transforming Businesses” –
digital marketing/marketing strategy**

(Resource persons : **Anand Kamat - Business leader, Chief Evangelist for NSL, Business Mentor ; Ramya Madhavaram - Founder & CEO, R works ; Anoosha - CEO, AV Consulting ; Priyanka Kamath - CEO, Workbucks.io ; Sukriti, Emerging Tech Wing – Telangana[as Moderator]**)



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Fig 7: PANEL DISCUSSION 3 - "Unlocking potential: How entrepreneurship is Enabling Women's Career Growth"

(Resource persons : **Kavitha Natarajan** - Senior CSR Professional, CGI ; **Vyshali Sagar** - Startup Ramp India lead, Amazon Web services ; **Sahitya Anumolu** - Co-founder, Inqui-lab Foundation ; **Sahithi Divi**, CEO, Soul of Swadesh [as Moderator])



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Fig 8: WEB (Women in Entrepreneurship and Business) Talks

(Resource persons : **Liz Gebhard - Head of Diversity, Equity and Inclusion Amazon International Stores**[in picture] ; **Shireen Sultana - Co- founder, Kinderpass** ; **Anindita Sinha - Head of Corporate Communications at L&T Metro Rail Hyd.**)

Rajkumar

Dr. Rajkumar L. Biradar

Coordinator, EDC , GNITS