



**G.NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women)
(AUTONOMOUS)**

Shaikpet, Hyderabad – 500104

Entrepreneurship Development Cell (EDC)

Report on “YUVA – Young Innovation Challenge” held on 17-04-2023

Date: 24/04/2023

Name of the Program: YUVA – Young Innovation Challenge

Coordinator: Dr. Rajkumar L. Biradar

Department Faculty Coordinators: C. Sridhar Babu, T. Malathi Latha, P. Pooja, B Vamshi, A. Chandra Shaker, Surya Prakash Thota, N. Hiranmai, P.M.S.Hallika

Student Coordinators: Ameena Juhi, N. L. Chaitra, Srujana Dadi, M. Charitha, R. Keerthi, K. Sree Kavya, A. Shalini, B. Spoorthi, Baselitha Chilumula, S. Akshaya, Nazneen Neha, Almaas, Deepthi, Satya Radha, S. Vyshnavi, Digvi, Harshitha Gadi, Krishna Lahari, Selina Gowada, Ridhika.

Date: 17/04/2023

Time: 09:00 AM to 09:00 PM

Venue: G. Narayanamma Institute of Technology & Science (For Women)

ENTREPRENEURSHIP DEVELOPMENT CELL, A Student Club of GNITS has organized an event **“Yuva - Young Innovation Challenge, An Ideathon competition”** on 17/04/2023 from 09:00 AM to 09:00 PM in collaboration with ATAL, GNITS & School of Innovation and Management (SoIM) and cobranded by T-Hub. A total of 83 students (20 teams) participated in the event with 20 student coordinators accompanied by 9 faculty coordinators of the club have put their complete efforts to make this event successful.

This ideathon is conducted as a technical event in order to help & encourage students in skill development and ideology. In this event, students of different colleges like GNITS, GITAM, CMRET, VNR VJIET, and VASAVI accompanied by their mentors participated, where problem statements are posed to students for innovative solutions to some of the pressing problems we face in our daily lives.



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At the event, Keerthi Priya, Founder and CEO of Koh! Foods, conducted a session on "Unpacking the Challenge: Techniques for Defining the Problem Statement and Finding the Right Fit - Product Market Alignment". The evaluation of the event was carried out by a panel of judges consisting of Ms. Sakuntala Kasaragadda, Head of Incubation Center at GNITS, and Kausthub Kaundinya Y, Founder and CEO of Jarsh Safety, who played a significant role in the assessment.

A total of 20 teams where 10 teams have been shortlisted where based on their innovation & presentation skills winner, & runner-up are decided & given a cash prize of 20,000 rupees for the winner and 10,000 rupees for the runner-up.

WINNER: TEAM GITAM 2 from GITAM University

RUNNER-UP: TEAM INNOVATORS from GNITS

The participants are awarded certificates for their efforts and active participation in the ideathon.

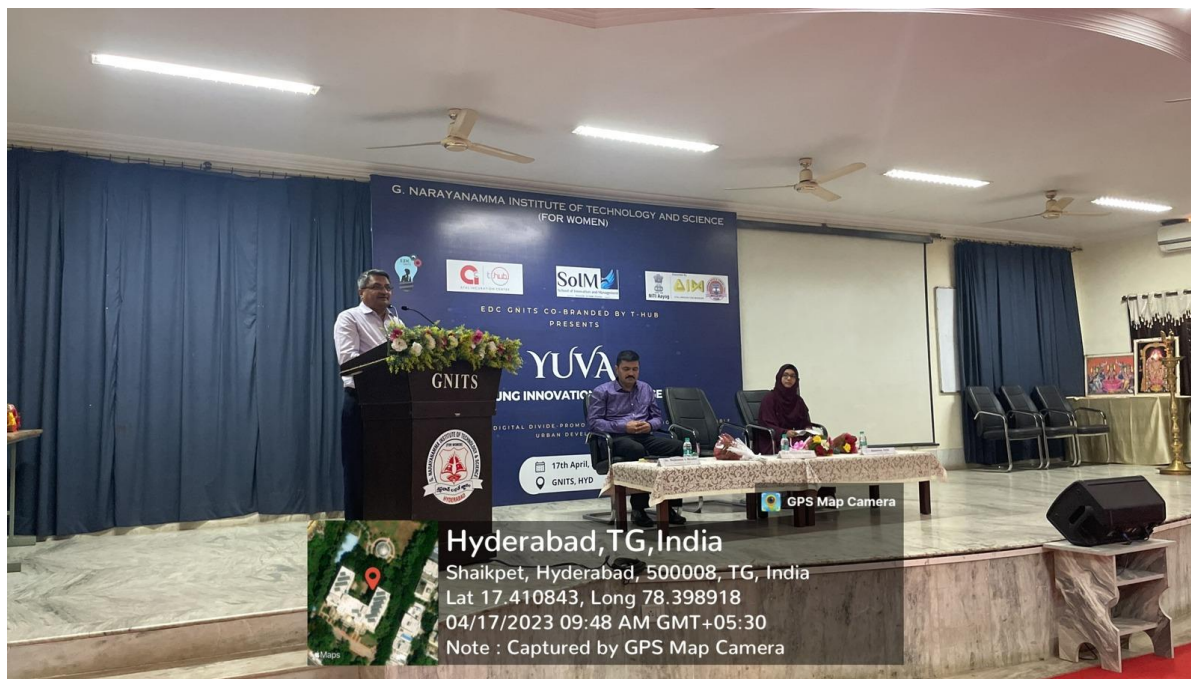


Fig 1: Principal of GNITS Dr. Ramesh Reddy Garu, Faculty coordinator Mr. Rajkumar L. Biradar & EDC President Ms. Ameena Juhi



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Fig 2, 3: Students and Mentor interactive session



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Fig 4, 5: Students working on their ideas

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Fig 6: Winners receiving Cash Prizes, Medals, and Mementos



Fig 7: Runner-up receiving Cash Prizes, Medals, and Mementos



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Rajkumar

Dr. Rajkumar L. Biradar

Coordinator, EDC , GNITS