



CSI STUDENT CHAPTER



G.NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS) (FOR WOMEN)

DEPARTMENT OF CSE

A Report of Guest Lecture on "Business Analytics"

Date: 21/07/2019

A Guest Lecture on "Business Analytics" is organized for B.Tech III year CSE students by GNITS CSI Chapter, Department of CSE, on 19/07/2019 from 03:00PM.to 04:00PM by **Mr. Ganesh Nag Doddi , Founder CEO, Brain O Vision Solutions Pvt Ltd..**

In guest lecture, the speaker has given a basic idea on what is Business Analytics, how business analytics plays an important role in present scenario. The Speaker has delivered lecture on How to achieve greater business values and to make the right decisions and strategies needed to survive in competitive market and grow profitability. The speaker has discussed about how to improve analytical, communication and collaborative skills.

The Guest Lecture facilitated the students to acquire knowledge on Business Analytics. The concepts of this lecture has enhanced the knowledge of students and made the session interactive by communicating with the students. 45 Students attended and expressed their satisfaction for the conduction of the resourceful Guest Lecture.

CSI Coordinator(s)

Mrs. P.Sunitha Devi

Mr. A. Sharath Kumar

Mrs. G.Varsha

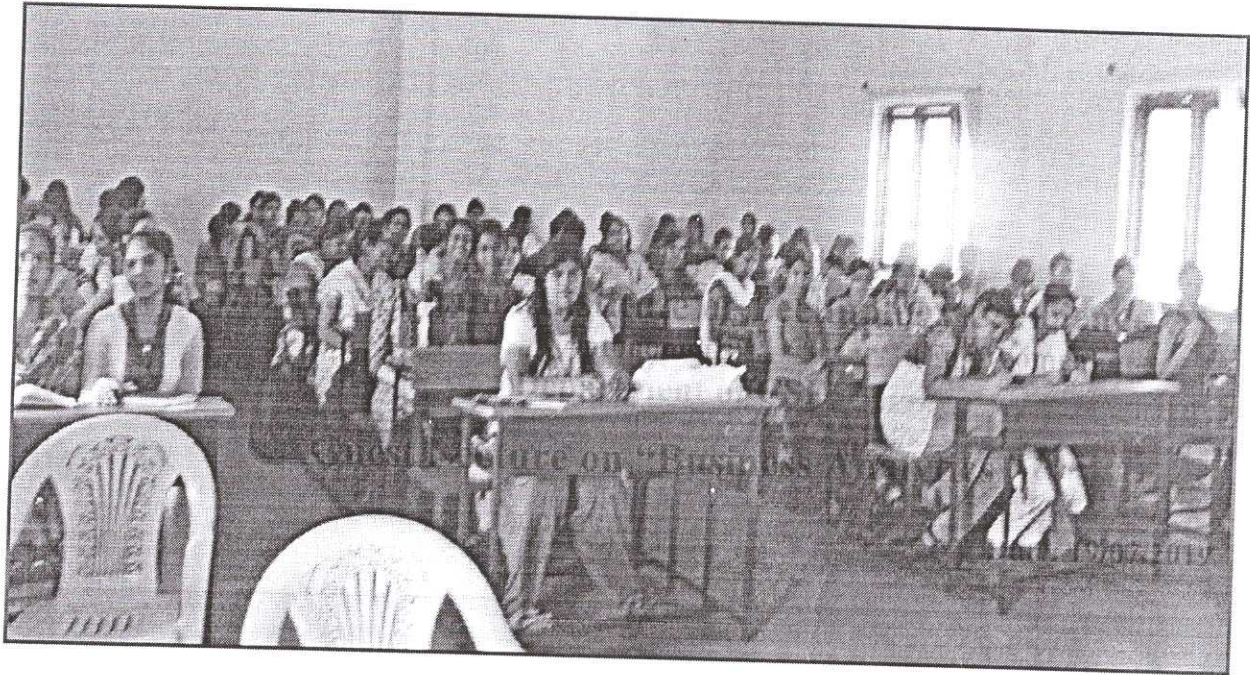
Sunitha
Sharath
Varsha

M. Senthil
HOD CSE

G. Narayanamma Institute of Technology & Science
(Autonomous) (For Women)
Department of CSE

VAC- Guest Lecture on "Business Analytics"

Date: 19/07/2019



Coordinator

M. Senthil
HOD CSE