


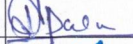






**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE  
(FOR WOMEN)  
DEPARTMENT OF HUMANITIES AND MATHEMATICS**

**Meeting of the Sixth Board of Studies of Discipline of Management Studies held on 27/07/2023 to approve the syllabus for B.Tech from Academic Year 2022-2023 held through Hybrid Mode (at 12:00 noon in Communication Skills Lab), Department of Humanities and Mathematics, GNITS**

- The Board of Studies Meeting of Discipline of Management Studies has been instituted as per the UGC guidelines from June 2021 to June 2024 for a period of 3 Years with the following members:
  1. Dr. P. Rekha, Assoc. Professor, Management Studies, GNITS – Chairperson
  2. Prof. Sindhu, Professor & Director I/c, SMS, School of Management Studies, JNTUH – University Nominee – Management Studies Board.
  3. Prof. Dr. B. Raja Shekar, Professor, School of Management Studies, University of Hyderabad– Subject Expert.
  4. Mr. Raghuram Ananthoj, Consultant, IT Program Management, DELL International Services India Pvt. Ltd. – Nominee from Industry.
  5. Dr.M.Madhavilata, *Assoc. Professor & HOD, H&M* – GNITS - Member
  6. Dr. P. Aparna, *Professor, H&M* – GNITS - Member
  7. Mrs.Haripriya, Nominee from GNITS Alumnae.
  8. Dr. Vijaya Lakshmi. V. Assistant Professor, Management Studies, H&M, GNITS – Internal Member.
- The Sixth Meeting of the BoS of Discipline of Management Studies was held on 27/07/2023 through Hybrid mode at 12:00 noon in Communication Skills Lab, Department of Humanities and Mathematics, GNITS with the following Agenda
  - I. To Ratify and Approve the Course structure of the following Courses offered by Discipline of Management Studies for all the branches of B. Tech as per *GNR-22* Regulations.
    - a. Managerial Economics and Financial Analysis [MEFA] (III Year II Semester)
    - b. Fundamentals of Management [FM] (IV Year I Semester)
    - c. Entrepreneurship & Project Management [EPM] (IV Year II Semester)
    - d. Intellectual Property Rights [IPR] (OE) (III Year II Semester)
    - e. Industrial Management [IM] (OE) (IV Year I Semester)
    - f. Marketing Management [MM] (OE) (IV Year II Semester)

	Name of the Member	Signature		Name of the Member	Signature
1	Dr. P. Rekha		5	Dr. M.Madhavi Lata	
2	Prof. Sindhu		6	Dr. P. Aparna	
3	Prof. Dr. B. Raja Shekar		7	Ms. Haripriya Malladi	
4	Mr. Raghuram Ananthoj		8	Dr. Vijaya Lakshmi. V	



**Following are the 'Minutes of the BoS Meeting, and the associated resolutions' for B.Tech. Programme:**

1. Dr. P. Rekha, BoS Chair, extended a cordial welcome to all the members of the BoS for Discipline of Management Studies and introduced all the members.
2. The BoS Committee approved the BoS Chair to present the details pertaining to Course Contents of all the Subjects/Courses related to the 3<sup>rd</sup> and 4<sup>th</sup> YEARS of B.Tech. Degree Course offered by Discipline of Management Studies for necessary approvals.
3. It is being brought to the notice of the BoS members that there is no per se change in the course structure of GN-R-18 to GN-R-22. However, the credits assigned for the course of Entrepreneurship and Project Management have been reduced from 3 Credits as per GNR-18 Regulations to 2 Credits in the proposed course structure due to structural changes.
4. The **syllabus** of the following courses offered by the Discipline of Management Studies are presented and are **approved** by the members in accordance with Choice Based Credit System (CBCS) and National Educational Policy (NEP) 2020.
  - a. Managerial Economics and Financial Analysis [MEFA] (III Year II Semester)
  - b. Fundamentals of Management [FM] (IV Year I Semester)
  - c. Entrepreneurship & Project Management [EPM] (IV Year II Semester)
  - d. Intellectual Property Rights [IPR] (OE) (III Year II Semester)
  - e. Industrial Management [IM] (OE) (IV Year I Semester)
  - f. Marketing Management [MM] (OE) (IV Year II Semester)
5. However few changes are recommended in alignment to the industry needs:
  - a. The concept of BEP analysis which was earlier a part of the subject of EPM is proposed to be discussed as MEFA which was duly noted.
  - b. The topics of Communication are proposed to be incorporated in Unit – V of FM subject.
  - c. Entrepreneurship theories are proposed to be incorporated in EPM syllabus. In addition, to give the students an exposure to experiential learning, aspects of Entrepreneurial Business plan preparation and case studies are proposed.
  - d. The title of Unit -V of Industrial Management is proposed to be changed as Industrial safety and security.
  - e. In the subject of Marketing Management, the concept of buyer behaviour is proposed to be replaced with a case study analysis.
  - f. The above changes are duly accepted and incorporated.

	Name of the Member	Signature		Name of the Member	Signature
1	Dr. P. Rekha		5	Dr. M.Madhavi Lata	
2	Prof. Sindhu		6	Dr. P. Aparna	
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6. The BoS Committee formally authorised the BoS Chair of Discipline of Management Studies, H&M Department to include any minor modifications or corrections needed for the UG Courses at later dates, if approved and recommended by the H&M Department Advisory Committee.
7. The BoS Committee formally authorized the BoS Chair, to suggest the Panels of Question Paper Setters, Examiners and Evaluators required for all the Subjects/Courses offered by the Discipline of Management Studies, H&M Department, and for those listed in the UG Course Structures (2022).

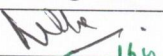


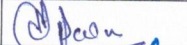





Dr. P. Rekha

BoS – Chairperson

Discipline of Management Studies,  
Humanities and Mathematics Department.

Signatures of the Members Present:

	Name of the Member	Signature		Name of the Member	Signature
1	Dr. P. Rekha		5	Dr. M.Madhavi Lata	
2	Prof. Sindhu		6	Dr. P. Aparna	
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