

ONLINE FACULTY DEVELOPMENT PROGRAM (FDP) ON

Predictive Analytics and Business Intelligence

(1st - 10th December 2021)

organised by



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G. Narayanamma Institute of Technology and Science (Autonomous), Hyderabad (Sponsored by Ministry of Electronics and Information Technology (MeitY), GOI)

Preamble:

"Electronics & ICT Academy" was set up at NIT Warangal with financial assistance from Meity, GoI. The jurisdiction of this academy is Telangana, Andhra Pradesh, Karnataka, Goa, Puducherry and Andaman & Nicobar Islands. This academy's role is to offer Faculty Development Programmes in standardized courses and emerging areas of Electronics, Information Communication Technologies, training & consultancy services for Industry, Curriculum development for Industry, CEP for working professionals, Advice and support for technical incubation and entrepreneurial activities.

About the FDP

The FDP is to give an introduction and insight into one of the most important data analytical technique, 'Predictive Analytics'. Predictive Analytics is the use of data, statistical algorithms and machine learning techniques to identify the likelihood of future outcomes based on historical data. BI is a broad term that encompasses data mining, process analysis, performance benchmarking, and descriptive analytics. It also helps in managing the business information which ultimately results in attaining the business objectives for its continuous success in the business industry. The program offers both theoretical knowledge and hands-on sessions in the area of Predictive Analytics and Business Intelligence to lead business transformation by leveraging emerging technologies through real-world case studies and exercises

Major Course Contents:

- Introduction to Data Analytics, State-of-Art in Data Analytics.
- 2. Approaches to Predictive Analytics.
- Predictive Modelling Transformation and preparation of data, Evaluation of Predictive modelling.
- 4. Data Reduction and Analysis Techniques
- Regression for Predictive Analytics- Linear, Logistic Regression, LDA, Time Series Forecasting
- ARMA, ARIMA models
- 7. Machine learning in Predictive Modelling
- 8. Python scripting
- 9. Predictive Analytics Use Case
- 10. Text mining and social media analysis
- 11. Data Visualisation and storytelling using Tableau or PBI
- 12. Business Intelligence best practices and case studies
- 13. BI project management, BI team and staffing
- Business Intelligence strategy, Operational BI, BI Selection
- 15. Self-service and Collaborative BI

Faculty conducting this programme:

The programme will be conducted by the faculty members from NIT Warangal; Academicians in the concerned field from IITs/NITs/IIITs are invited to deliver lectures in the programme. Speakers from industries are also expected to deliver as part of the course.

Registration Fee Particulars:

Faculty Scholars	and	Research	Rs.750/-
Industry Participants			Rs, 2250/-

Participants need to pay the Registration Fee Online using the following details

Online Transfer Details

Account Name: Electronics & ICT Academy NITW

Account No: 62423775910 IFSC: SBIN0020149

Bank and Branch: State Bank of India, NIT

(REC) Warangal

How to apply:

Participants are required to fill the online registration form by clicking on the following link:

https://forms.gle/g1gtJ2au1ZhwZarp7

Selection Criteria:

Selection will be done based on first-come-first-serve basis to a maximum number of 60 (sixty). Additionally, 10 participants from industry are allowed to participate. The list of selected participants will be intimated through e-mail. In case a candidate is not selected, the DD will be sent back. Candidates will be issued satisfactory certificates on successful completion of the course. Reservations are followed for selecting candidates as per GOI norms.

Important Dates:			
Last date (Application & DD)	26.11.2021		
Selection List by E- mail	27.11.2021		
Duration	1.12.2021 to 10.12.2021		

About NIT Warangal:

National Institute of Technology, Warangal is the first among 17 RECs setup as joint venture of the Government of India and the state government. Over the years the college has established itself as a premier Institute imparting technical education of a very high standard leading to the B.Tech degrees in various branches of engineering, M.Tech. and Ph.D programmes in various specializations. All B. Tech and M. Tech programmes of NIT Warangal are NBA accredited.

About GNITS:

G. Narayanamma Institute of Technology & Science (GNITS), Hyderabad, a leading Engineering college for women, was founded by late Mr G. Pulla Reddy in 1997, with an objective to provide quality education in Engineering. GNITS received UGC Autonomous status for 10 years from 2018 and is affiliated to Jawaharlal Nehru Technological University (JNTU-H), Hyderabad with accreditation from NAAC, NBA and ISO certified. GNITS offers 8 B.Tech and 5 M.Tech programmes with 2640 students enrolled in B.Tech stream and 180 in M.Tech stream. First college in India to establish Apple Lab inaugurated by Tim Cook. Its excellent infrastructure provides opportunity for students to excel and secure placements in top MNC's on par with NITs, IITs & IIITs.

About CSE:

The Department of CSE offers two new programmes under B.Tech CSE with specialization in AI & ML and Data Science. The department has 9 doctorates & 24 pursuing Ph.D from reputed universities. Two research centres are established one for IOT and another for AI & ML with AICTE-MODROB funds. Quality research papers & 5 patents are published by various bhankpet, Hyderabad - Sfaculty, 95% of eligible students from CSE are placed in top MNC's with the highest pay package of 45 lakhs.



1. Name:

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Electronics & ICT Academy, National Institute of Technology, Warangal. in association with

G. Narayanamma Institute of Technology and Science (Autonomous), Hyderabad (Sponsored by Ministry of Electronics and Information Technology (MeitY), GOI)

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3. Institution	22 53				
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Amount:	Amount:				
Bank:	Bank:				
-	Date:				

- Educational Qualification:
- Subjects taught so far:
- 10. No. of refresher courses/workshops attended:
- 11. Experience (in years):

Teaching: Research:

Industry:

12. Do you belong to SC/ST : YES /NO (If yes, please specify and attach a copy of caste certificate to claim the concession)

Declaration

The information provided is true to the best of my knowledge. If selected, I agree to abide by the rules and regulations of the FDP and shall attend the course for the entire duration. I also undertake the responsibility to inform the Coordinator in case, I am unable to attend the course.

Date

Signature of the Applicant

Dr. /Mr. /Ms. is an employee of our Institute/Organization and is hereby sponsored to participate in the FDP on "Predictive Analytics and Business Intelligence", sponsored by Electronics & ICT Academy during 1st December -10th December, 2021 at G. Narayanamma Institute of Technology and Science, Hyderabad.

> Signature of Head of Institution (with seal)

Convenor/Advisory Member

Dr M Seetha Prof and Head CSE

Address for correspondence

Post your application form to

Head Department of CSE

G Narayanamma Institute of Technology and Science, Shaikpet, Hyderabad, Telangana, INDIA-500104

It is requested to all the delegates, after completion of application form and the payment details, the screenshot of payment and scanned application form has to be uploaded in the following online registration

Registration Link:

https://forms.gle/g1gtJ2au1ZhwZarp7

For more details about Electronics & ICT Academy, NIT, Warangal, please visit:

https://nitw.ac.in/eict

For more enquiries please contact co ordinators:

Mrs D.R. Nanda Devi Dr. A. Sharada, Asst. Professor in CSE Professor in CSE Ph: 9515100233 Ph: 9652780257

Email: fdp.cse@gnits.ac.in

SPONSORSHIP CERTIFICATE

Coordinators

Dr. S. Ravi Chandra

Department of CSE NATIONAL INSTITUTE OF TECHNOLOGY WARANGAL - 506 004 (Telangana State) Email: ravichandra.sadam@gmail.com

Ph. No: 08332969414

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Shalkpet, Hyderabad - 500 104



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Predictive Analytics and Business Intelligence (1st December - 10th December 2021)

Organized by

Department of Computer Science and Engineering G. Narayanamma Institute of Technology and Science, Hyderabad

in association with Electronics & ICT Academy, National Institute of Technology, Warangal

Day& Date	10.30 am - 12.30 pm			T	1.30 pm - 3.30 pm		
Day 1 01/12/21	Inaugural Function.	Business Analytics &			Business Analytics & Map Reducing Dr. RBV Subramanyam. , Professor, CSE, NIT Warangal		
Day 2 02/12/21	Python scripting			1	Hands-on session Mr. Nagesh Bhattu Sristy, NIT AP		
Day 3 03/12/21	Machine learning in Predictive Modeling Dr.N.Kalyani, Professor, CSE, GNITS				Data Reduction and Analysis Techniques, Regression for Predictive Analytics Linear, Logistic Regression, LDA Dr. Venkateswara Rao Kagita, CSE, NITW		
Day 4 04/12/21	Time Series Forecasting ARMA, ARIMA models Dr. Srinivas Padmanabhuni, Eminent Engineer, Al Thought Leader. Entrepreneur				Hands-on session Dr. Srinivas Padmanabhuni, Eminent Engineer, Al Thought Leader, Entrepreneur		
Day 5 05/12/21	Text mining and social media analysis Dr. P. Radhakrishna, Professor, CSE, NIT, Warangal				Case Studies on social media analysis Dr.P. Radhalorishna, Professor, CSE, NIT, Warangal		
Day 6 06/12/21	Data Visualization and storytelling using Tableau or Power BI Mr.P. Mohan, Senior Data Scientist, Tech Mahindra				Data Visualization and storytelling using Tableau or Power B Mr. P. Mohan, Senior Data Scientist, Tech Mahindra		
Day 7 07/12/21	Data Visualization and storytelling using Tableau or Power BI Mr. P. Mohan, Senior Data Scientist, Tech Mahindra				Data Visualization and storytelling using Tableau or Power B Mr. P. Mohan, Senior Data Scientist, Tech Mahindra		
Day 8 08/12/21	Bl selection, Self-service and Collaborative BI Ms. Manasa Devi. Data Scientist, Ascent Fund Sevices				Business Intelligence best practices and case studies Mr Umamaheswara Sarma, NIT Warangal		
Day 9 09/12/21	Bl project management, Bl team and staffing Dr.Srikumar, Group Manager E&R, Infosys Ltd, Mysore				1:30 – 3:30 Business Intelligence strategy, Operational BI Dr.Srikumar, Group Manager E&R, Infosys Ltd, Mysore	3:30 - 5:30 Software Analytics Dr.Anajaneyulu Pasala, Al/Mi., Innovation and technology leader	
Day 10 10/12/21		Session (Use Case) Kadari, Cedura Tech	Exam(11.30 am - 12:00pm) Valedictory Function(12.15 pm)				

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G. Narayanamma Institute of Technology & Science

(Autonomous)

(for Women)

Shaikpet, Hyderabad- 500 104

Report on FDP "Predictive Analytics and Business Intelligence "

Date: 13-12-2021

Faculty Development Program for 40 hours in online mode on "Predictive Analytics and Business Intelligence" was organized by E & ICT academy, NIT Warangal and CSE, GNITS, Hyderabad from 1st December to 10th December 2021.

A huge response with 51 participants across various colleges from in and around Hyderabad attended this FDP. Most of the sessions were hands-on sessions with active participation and interactive teaching and learning.

Dayl (01-12-21) session was by Prof RBV Subramanyam, NITW on Business Anlaytics and Map Reducing.

Day 2 (02-12-21) session was by Mr Nagesh Bhattu Sristy. Sir has covered a full day session on Python scripting.

Day 3 (03-12-21) forenoon session was by Dr N.Kalyani, professor in CSE GNITS. Madam explained about usage of machine learning techniques in predictive modeling. And in the afternoon Dr Venkateshwara Rao Kagita, CSE, NITW explained more about Data reduction and

On Day 4 (04-12-21), session by Dr.M Srinivas Padmanbhuni, was remarkably excellent on the topic "Time series forecasting" with real time applications.

On Day 5 (05-12-21), Dr.P Radhakrishna prof NIT Warangal has shared his indepth knowledge on Text mining and social media analysis. Inspite of holiday I,e Sunday ,participants have made themselves convenient to attend sir's session.

Day 6(06-12-21) and Day 7 (07-12-21) sessions were handled by Mr. P Mohan, senior data scientist, Tech Mahindra who was delivering on visual analytics using Tableau tool.

Day 8(08-12-21) session was by Ms Manasa Devi, data scientist, Ascend fund services delivering forenoon session on Business Intelligence selection, self-service and collaborative BI and afternoon session by Mr. Umamaheshwara Sharma B, senior Research Fellow in NIT Warangal on Software defect prediction-evolution

On Day 9 (09-12-21) session by Dr. Sreekumar, Infosys, was very interesting on BI project management, teaming and staffing in the forenoon and Dr Anjaneyulu Pasala delivered session on Software Analytics in the afternoon.

And finally on 10th day(10-12-21) I,e last day an inspiring talk by Mr. Suresh Kadari on Predictive Analytics and Business Intelligence.

Overall online feedback was taken from participants and the response collected was 75% excellent. All the sessions were very interactive and worthful helping participants to drive into future analytics for decision making.

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