

# ToT-WE Alpha



Date: 11<sup>th</sup> & 12<sup>th</sup> October 2021

Time: 10:00 AM – 5:00 PM

Venue: WE Hub HQ, B. R. Ambedkar Open University, Road No. 45, Jubilee Hills, Hyd.

Components along with Timeslots		Particulars
<b><u>10:00AM- 10.10 AM</u></b> Introduction to WE Hub & WE Alpha		<b>Ms. Deepthi Ravula</b> CEO, WE Hub
<b><u>Time Slot</u></b>	<b><u>Topics</u></b>	<b><u>Speaker</u></b>
<b>10:10 AM - 10:25 AM</b>	Industry Perspective on Entrepreneurship	<b>B.V.R Mohan Reddy</b> Founder Chairman and Board Member of Cyient
<b>10.25 AM- 10.30 AM</b>	Introductions	<b>Ramya Madhavaram</b> Partnership Manager, WE Hub
<b>10:30 AM - 10:50 AM</b>	Understanding Entrepreneurship	<b>M. Srinivas Rao</b> CEO, T Hub
<b>10:50 AM- 11:20 AM</b>	Scouting & Identifying Entrepreneur Traits and Capacities	<b>Sruthi Niveditha</b> Program Manager, WE Hub
<b>11:20 AM- 11: 50 AM</b>	Evaluation of Business Idea & Understanding sectors	<b>Sridevi Nune</b> Director of Urban Incubation, WE Hub
<b>11:50 PM - 12:15 PM</b>	<i>Simulation Exercise related to Entrepreneur Identification</i>	<b>Shivani Sodagam,</b> Program Associate, WE Hub
<b>12:15 PM- 12:45 PM</b>	Business Plan Preparation & Activity	<b>Sakuntala Kasaragadda,</b> Vice President, SIE, WE Hub
<b>12:45 PM - 1:30 PM</b>	<b><u>Lunch</u></b>	
<b>1:30 PM – 2:00 PM</b>	<i>Case Study- Product Market Fit</i>	<b>Paneerselvam Madanagopal,</b> Vice President, T Hub
<b>2:00 PM – 2:30 PM</b>	How to register a startup	<b>Anubhav Kumar Das,</b> Startup India
<b>2:30 PM – 3:00 PM</b>	Competitor Analysis	<b>Charan Lakkaraju</b> Founder, Stumagz
<b>3:10 PM – 3:40 PM</b>	Global Opportunities for startups	<b>Deepthi Ravula,</b> CEO, WE Hub & <b>Vikram Jain,</b> Canada Embassy

<b>3:40 PM – 4:00 PM</b>	<b>TEA BREAK</b>	
<b>4:00 PM – 4:30 PM</b>	Emerging trends in the Startup Ecosystem	<b>Shri. GTV Rao,</b> e-Governence Commissioner, Government of Telagana
<b>4:30 PM – 5:10 PM</b>	Activity	<b>Ramya &amp; Shivani</b>
<b>Day 2</b>		
<b>9:30 AM – 10:00 AM</b>	Pitch Deck Preperation by Faculty	<b>Ramya &amp; Shivani</b>
<b>10:00 AM – 10:30AM</b>	Understanding the role of Incubators	<b>Ramjee Pallela,</b> COO, CCMB & <b>Dr.Shantha Thottam</b> CIO, TSIC
<b>10:30 AM – 11.15 AM</b>	Government Support and Role- Ecosystem Leaders	<b>(Panelists &amp; Jury)</b> <b>Srikanth Sinha(TASK),</b> <b>Srinivas Rao (T Hub)</b> <b>Rashmi Pimpale (RICH)</b> <b>Vijay Nadiminti (Aghub)</b> <b>Ramjee Pallela (CCMB)</b>
<b>11:15 AM – 12:00 PM</b>	Pitches by the Professors(Participants)	
<b>12:00 PM – 12:15 PM</b>	Winners Announcement & Feedback	
<b>12:15 PM – 12:25 PM</b>	Building Opportunities for Aspiring Entrepreneurs	<b>Shri. Jayesh Ranjan</b> Prinicipal Secretary of IT, Industries, MA UD, Government of Telangana
<b>12:25 PM- 12.30 PM</b>	Vote of Thanks & Group Picture	<b>Deepthi Ravula,</b> CEO, WE Hub
<b>12.30 PM – 1.30 PM</b>	<b>Lunch</b>	
<b>1:30 PM – 2:15 PM</b>	Instructional Sessions by Student Entrepreneurs	<ul style="list-style-type: none"> <li>• <b>Zero Emission Innovation</b></li> <li>• <b>Yugiene</b></li> <li>• <b>Futurestep</b></li> <li>• <b>Project D</b></li> <li>• <b>Jarsh Innovation</b></li> </ul>
<b>2:15 PM – 3:00 PM</b>	Q & A sessions with WE Hub Entrepreneurs	<ul style="list-style-type: none"> <li>• <b>Radius (Edtech)</b></li> <li>• <b>Duskmilller(FMCG)</b></li> <li>• <b>Haemac (Healthtech)</b></li> </ul>
<b>3:00 PM – 3:30 PM</b>	Support system for Idea Stage Startups	<b>EDVenture Park</b>
<b>3:30 PM- 3:55 PM</b>	Investment readiness and opportunities for funding	<b>Charan Lakkaraju,</b> Founder, Stumagz
<b>3:55 PM- 4:00 PM</b>	Certificates & Check Out	<b>WE Hub Team</b>



# Certificate of Participation

M. Lakshmi

has successfully completed the WE ALPHA ToT Program, held by WE Hub,  
Government of Telangana.

Deepthi Ravula

DEEPTHI RAVULA  
Chief Executive Officer,  
WE Hub