





**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE (FOR WOMEN)  
(AUTONOMOUS)  
PRESS, MEDIA AND PUBLICITY COMMITTEE  
AY-2018-19**

**OBJECTIVES/FUNCTIONS OF THE COMMITTEE:**

1. Enhance GNITS visibility by spotlighting diverse activities and achievements across press media platforms.
2. Drive student engagement through compelling content that encourages active participation in college events.
3. Bridge the GNITS community with the external community by sharing interactive and informative content.
4. Ensure seamless communication of important updates to both internal and external stakeholders via press media.
5. Uphold GNITS' positive brand image by consistently showcasing its strengths and achievements.
6. Promote college events to attract a broader audience, fostering a positive impact beyond the campus.

  
**Dr. B. Venkateshulu**  
Coordinator

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**Dr. K. Ramesh Reddy**  
Principal, GNITS  
G. Narayanamma Institute of  
Technology & Science (for women)  
(AUTONOMOUS)  
Shaikhet, Hyderabad - 500 104



G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE

(AUTONOMOUS)

(For Women)

PRESS, MEDIA AND PUBLICITY CELL

AY 2018-19

**ROLES AND RESPONSIBILITIES OF COMMITTEE**

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator : Dr.B.Venkateshulu, HOD, ECE Dept.

Members: 1. Mr. T. Rajesh, Asst. Prof, CSE dept.(Web Master)

2.Mr.G. Narendra Babu Reddy, Placement Officer,

3.Mr.G.V. Subramanyam, Administration Officer

4.Mrs.P Roopa Ranjani, Asst. Professor (Asst. Coordinator)

4.Student Members

**The Roles and responsibilities**

**Student Committee Members**

Student members of various student clubs like Philanto, Samskruti, Literaria clava, Rotaract, Suswara, Abhaya clubs etc. will meet, plan the calendar of events of respective activities with the help of Faculty coordinator and submit plan and photos after the event to the Press, Media and Publicity committee members.

**Faculty Committee Members**

- 1.The HODs of concerned departments/Placement Officer /Student members / (Dean)AO (related to admissions and recruitment of staff) present the drafted copy and photos of the event of importance which should reach the stake holders to the coordinator of the committee .
- 2.Coordinator checks the draft, informs the chairman.
- 3.Chairman forwards the finalized draft to the Dean, AO.
- 4.(Dean) AO will send this for Media publication.
- 5.The clips of published item in newspapers will be presented by HOD, Library Dept. to AO/PA to principal for filing. AO/PA will inform the web master and coordinator and pass on the same to post in college website
- 6.The web master Mr. T. Rajesh will post the event photo and information and newspaper clip in the website upon approval by HOD-CSE dept. (Website Incharge), Web Master will periodically update the site accordingly.
- 7.HODs/Placement Officer/AO/PA to Principal can arrange to display the newspaper clip in department notice boards/college notice board in administrative block, the authorized copy sent by principal

Dr. B. Venkateshulu  
Coordinator

Dr. K. Ramesh Reddy  
Principal & Chairman of committee  
G. Narayanamma Institute of  
Technology & Science (for women)  
(AUTONOMOUS)  
Shaikpet, Hyderabad



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COMMITTEE MEMBERS

Committee Composition: This committee comprises of the chairman , coordinator, members from staff and student members to represent the activities of the events that need stake holders attention and information updation

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator :Dr.B.Venkateshulu,HOD,ECE Dept,

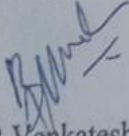
Members: 1,Mr.T.Rajesh, Asst.Prof, CSE dept

2.Mr.G.Narendra Babu Reddy, Placement Officer,

3.Mr.G.V.Subramanyam , Administration Officer

Student members:

S.No	Name of the Student	Roll.No	Branch Section	Mail id	Mobile No
1	E. Manasa	16251A0511	CSE A	manasaerrabelli359@gmail.com	9491652148
2	Ch. Sai Harshini	16251A0576	CSE B	saiharinichetla@gmail.com	9848673522
3	K S S Aashritha	16251A05E4	CSE C	laya.beldhe@gmail.com	9676300871
4	Jinde Vaishnavi	17251A1241	IT-A	vaishu0822.vj.vj@gmail.com	8978880433
5	Sangannagari Srilaya	17251A12B2	IT-B	srilayasangannagari@gmail.com	9440213089
6	A.Meghana	16251A0201	III-EEE-A	meghanaaeluri@gmail.com	7799641960
7	G.Geeta Priya	16251A0273	III- EEE-B	geethapriya9963@gmail.com	9603215548
8	V.B.Sri Priya	17251A1733	2/4, ETE	vsripriya28@gmail.com	9666574158
9	Tejaswi Gannamani	15251A0427	ECE-A	tejaswi.gannamani@gmail.com	8897229076
10	M Swathi	15251A04A9	ECE-B	swathimotamarri@gmail.com	9032301002
11	P Haritha	15251A04E3	ECE-C	harithaareddy123@gmail.com	9493215753

  
Dr.B.Venkateshulu  
Co-ordinator



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(Meeting on 12 July 2018 :: @Principal's Chambers)

Principal, GNITS, Hyderabad, chaired the Meeting of the press, Media & publicity committee members at 11.30 AM in his chambers, to discuss planning of activities and reporting of the events. Following are the Minutes of the Meeting...

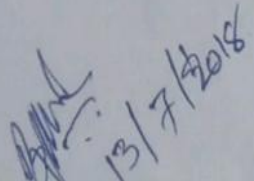
Members Present :

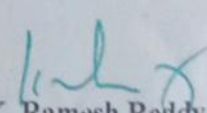
- 1) Dr. B. Venkateshulu, Coordinator,
- 2) Mr. T. Rajesh, Web master,
- 3) Mr. G. Narendra babu Reddy, TPO,
- 4) Mr. G.V. Subramanyam, Administrative officer,
- 5) Mrs. P. Roopa Ranjani, Asst. Prof.

Principal welcomed the members and initiated the meeting, highlighting the various events happening in this academic year and also indicated a road map of events planned further.

- 1) M. Tech admission notification under B category for 2018-19 is scheduled in July.
- 2) Orientation program for I year B.Tech is scheduled in July 2018.
- 3) B.Tech/M. Tech spot admission notification under Convener Quota is scheduled in August 2018.
- 4) Students are participating in National Level Hackathon for upgrading their skills which is scheduled in September 2018.
- 5) Encourage students to participate in Intra & Inter college sports meets.

The above events exact dates are not yet decided, but these events involve GNITS staff and / or students. These events will be published in print media and college website.

  
13/7/2018  
Dr. B. Venkateshulu  
Coordinator

  
Dr. K. Ramesh Reddy  
Principal

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