




**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE (FOR WOMEN)
(AUTONOMOUS)
PRESS, MEDIA AND PUBLICITY COMMITTEE
AY-2019-20**

OBJECTIVES/FUNCTIONS OF THE COMMITTEE:

1. Enhance GNITS visibility by spotlighting diverse activities and achievements across press media platforms.
2. Drive student engagement through compelling content that encourages active participation in college events.
3. Bridge the GNITS community with the external community by sharing interactive and informative content.
4. Ensure seamless communication of important updates to both internal and external stakeholders via press media.
5. Uphold GNITS' positive brand image by consistently showcasing its strengths and achievements.
6. Promote college events to attract a broader audience, fostering a positive impact beyond the campus.


Dr. B. Venkateshulu
Coordinator

00000000


Dr. K. Ramesh Reddy
Principal, GNITS

PRINCIPAL
G. Narayanamma Institute of
Technology & Science (for women)
(AUTONOMOUS)
Kothur, Hyderabad - 500 104



G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE

(For Women)

(AUTONOMOUS)

PRESS, MEDIA AND PUBLICITY CELL

AY 2019-20

ROLES AND RESPONSIBILITIES OF COMMITTEE

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator : Dr.B.Venkateshulu, HOD, ECE Dept,

Members: 1. Mr. T. Rajesh, Asst. Prof, CSE dept.(Web Master)

2.Mr.G. Narendra Babu Reddy, Placement Officer,

3.Mr.G.V. Subramanyam, Administration Officer

4.Mrs.P Roopa Ranjani, Asst. Professor (Asst. Coordinator)

4.Student Members

The Roles and responsibilities

Student Committee Members

Student members of various student clubs like Philanto, Samskruti, Literaria clava, Rotaract, Suswara, Abhaya clubs etc. will meet, plan the calendar of events of respective activities with the help of Faculty coordinator and submit plan and photos after the event to the Press, Media and Publicity committee members.

Faculty Committee Members

1.The HODs of concerned departments/Placement Officer /Student members / (Dean)AO (related to admissions and recruitment of staff) present the drafted copy and photos of the event of importance which should reach the stake holders to the coordinator of the committee .

2.Coordinator checks the draft, informs the chairman.

3.Chairman forwards the finalized draft to the Dean, AO.

4.(Dean) AO will send this for Media publication.

5.The clips of published item in newspapers will be presented by HOD, Library Dept. to AO/PA to principal for filing. AO/PA will inform the web master and coordinator and pass on the same to post in college website

6.The web master Mr. T. Rajesh will post the event photo and information and newspaper clip in the website upon approval by HOD-CSE dept. (Website Incharge), Web Master will periodically update the site accordingly.

7.HODs/Placement Officer/AO/PA to Principal can arrange to display the newspaper clip in department notice boards/college notice board in administrative block, the authorized copy sent by principal

Dr. B. Venkateshulu
Coordinator

Dr. K. Ramesh Reddy
Principal & Chairman of committee

PRINCIPAL
G. Narayanamma Institute of
Technology & Science (For Women)
(AUTONOMOUS)



G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE (FOR WOMEN)
(AUTONOMOUS)
PRESS, MEDIA AND PUBLICITY CELL
AY-2019-20

(Meeting on 2nd Dec 2019 :: @Principal's Chambers)

Principal, GNITS, Hyderabad, chaired the Meeting of the press, Media & publicity committee members at 11.30 AM in his chambers, to discuss planning of activities and reporting of the events. Following are the Minutes of the Meeting...

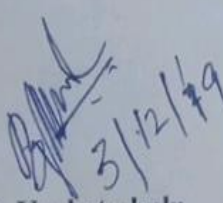
Members Present :

- 1) Dr. B. Venkateshulu, Coordinator,
- 2) Mr. T. Rajesh, Web master,
- 3) Mr. G. Narendra babu Reddy, TPO,
- 4) Mr. G.V. Subramanyam, Admintrative officer,
- 5) Mrs. P. Roopa Ranjani, Asst. Prof.

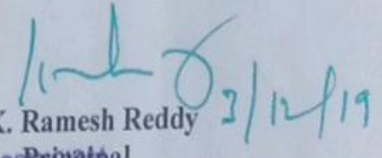
Principal welcomed the members and initiated the meeting, highlighting the various events happening in this academic year and also indicated a road map of events planned further.

- 1) National Conference on "IOT for Real World Applications" by IETE is scheduled in December 2019
- 2) 36 Hour Women Hackathon is scheduled in February 2020
- 3) National level Sports Fest is scheduled in March 2020

The above events exact dates are not yet decided, but these events involve GNITS staff and / or students. These events will be published in print media and college website.


Dr. B. Venkateshulu
Coordinator

Ooo000ooo


Dr. K. Ramesh Reddy
Principal
G. Narayanamma Institute of
Technology & Science (for women)
(AUTONOMOUS)
Shaikpet, Hyderabad - 500 104



G.NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE(FOR WOMEN)
(AUTONOMOUS)

PRESS ,MEDIA AND PUBLICITY CELL
2019-20

COMMITTEE MEMBERS

Committee Composition: This committee comprises of the chairman , coordinator, members from staff and student members to represent the activities of the events that need stake holders attention and information updation

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator :Dr.B.Venkateshulu,HOD,ECE Dept,

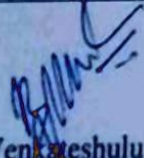
Members: 1,Mr.T.Rajesh, Asst.Prof, CSE dept

2.Mr.G.Narendra Babu Reddy, Placement Officer,

3.Mr.G.V.Subramanyam , Administration Officer

Student members:

S.No	Name of the Student	Roll.No	Branch Section	Mail id	Mobile No
1	L.Bhavani	17251A0518	CSE -A	vanajalengkala@gmail.com	7981414911
2	S. Chandana Reddy	17251A05B5	CSE -B	chandagnit@gmail.com	9391506821
3	A.Rishika	17251A05C4	CSE -C	rishikaappala99@gmail.com	8247812877
4	V.Tejiatha	18251A1259	IT-A	tejitha.velichala@gmail.com	9121852999
5	Gilakara Sai Sindhu	18251A12A1	IT-B	saisindhu134@gmail.com	9121169999
6	A.Meghana	16251A0201	EEE-A	meghanaaeluri@gmail.com	7799641960
7	G.Geeta Priya	16251A0273	EEE-B	geethapriya9963@gmail.com	9603215548
8	V.B.Sri Priya	17251A1733	ETE	vsripriya28@gmail.com	9666574158
9	Edla Manichandana	18251A0438	ECE-A	chandanaedla77@gmail.com	9908424876
10	Ayushi Banerjee	18251A0492	ECE-B	mistithakur5@gmail.com	8790498795
11	Kothapalli Sai Thapaswini	18251A04G5	ECE-C	sthapaswini@gmail.com	9573078035


Dr.B.Venkateshulu
Co-ordinator