




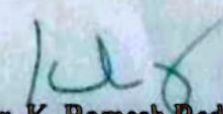
**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE (FOR WOMEN)
(AUTONOMOUS)
PRESS, MEDIA AND PUBLICITY COMMITTEE
AY-2021-22**

OBJECTIVES/FUNCTIONS OF THE COMMITTEE:

1. Enhance GNITS visibility by spotlighting diverse activities and achievements across press media platforms.
2. Drive student engagement through compelling content that encourages active participation in college events.
3. Bridge the GNITS community with the external community by sharing interactive and informative content.
4. Ensure seamless communication of important updates to both internal and external stakeholders via press media.
5. Uphold GNITS' positive brand image by consistently showcasing its strengths and achievements.
6. Promote college events to attract a broader audience, fostering a positive impact beyond the campus.


Dr. B. Venkateshulu
Coordinator

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Dr. K. Ramesh Reddy
Principal, GNITS
PRINCIPAL

G. Narayanamma Institute of
Technology & Science (for women)
(AUTONOMOUS)
Shaikpet, Hyderabad-500 104



G. NARAYANAMMA INSTITUTE OF TECHNOLOGY AND SCIENCE

(AUTONOMOUS)

(For Women)

PRESS , MEDIA AND PUBLICITY CELL

AY 2021-22

ROLES AND RESPONSIBILITIES OF COMMITTEE

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator : Dr.B.Venkateshulu, HOD, ECE Dept,

Members: 1. Mr. T. Rajesh, Asst. Prof, CSE dept.(Web Master)

2.Mr.G. Narendra Babu Reddy, Placement Officer,

3.Mr.G.V. Avadhani, Dean,Administration Officer

4.Mrs.P Roopa Ranjani, Asst. Professor (Asst. Coordinator)

4.Student Members

The Roles and responsibilities

Student Committee Members

Student members of various student clubs like Philanto, Samskruti, Literaria clava, Rotaract, Suswara, Abhaya clubs etc. will meet, plan the calendar of events of respective activities with the help of Faculty coordinator and submit plan and photos after the event to the Press, Media Publicity student committee members.

Faculty Committee Members

- 1.The HODs of concerned departments/Placement Officer /Student members / (Dean)AO (related to admissions and recruitment of staff) present the drafted copy and photos of the event of importance which should reach the stake holders to the coordinator of the committee .
- 2.Coordinator checks the draft, informs the chairman.
- 3.Chairman forwards the finalized draft to the Dean, AO.
- 4.(Dean) AO will send this for Media publication.
5. The clips of published item in newspapers will be presented by HOD, Library Dept. to AO/PA to principal for filing. AO/PA will inform the web master and coordinator and pass on the same to post in college website
- 6.The web master Mr. T. Rajesh will post the event photo and information and newspaper clip in the website upon approval by HOD-CSE dept. (Website Incharge), Web Master will periodically update the site accordingly.

7.HODs/Placement Officer/AO/PA to Principal can arrange to display the newspaper clip in department notice boards/college notice board in administrative block, the authorized copy sent by principal

Dr. B. Venkateshulu
Coordinator

Dr. K. Ramesh Reddy
Principal & Chairman of committee
G. Narayanamma Institute of
Technology & Science (for woman)
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Shaikpet, Hyderabad - 500 104.



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PRESS ,MEDIA AND PUBLICITY CELL
2021-22

COMMITTEE MEMBERS

Committee Composition: This committee comprises of the chairman , coordinator, members from staff and student members to represent the activities of the events that need stake holders attention and information updation

Chairman: Dr.K.Ramesh Reddy,Principal

Coordinator :Dr.B.Venkateshulu,HOD,ECE Dept,

Members: 1,Mr.T.Rajesh, Asst.Prof, CSE dept

2.Mr.G.Narendra Babu Reddy, Placement Officer,

3.Mr.G.Avadhani, Dean Administration

Student members:

S.No	Name of the Student	Roll.No	Branch Section	Mail id	Mobile No
1	T. Aarthika	18251A0556	CSE -A	Taarthika21@gmail.com	9502993518
2	N. Manaswini	18251A05A81	CSE -B	manaswini1619@gmail.com	7207492705
3	N. Keerthi	18251A05D7	CSE -C	nkeerthi1018@gmail.com	6304440121
4	K.Aalaya	19251A0234	EEE-A	aalaya.kaparthi@gmail.com	9390471490
5	K.Alekhya	19251A0281	EEE-B	kuthadialekhya15@gmail.com	9347083271
6	Aishwarya Dhande	19251A1202	IT-A	aishwaryadhande123@gmail.com	9390704294
7	Chamala Chathurya	19251A1265	IT-B	chathuryachamala@gmail.com	7893331517
8	Fareeha Hameed	18251A1707	ETE	fareehabinthameed@gmail.com	8712845558
9	Edla Manichandana	18251A0438	ECE-A	chandanaedla77@gmail.com	9908424876
10	Ayushi Banerjee	18251A0492	ECE-B	mistithakur5@gmail.com	8790498795
11	Kothapalli Sai Thapaswini	18251A04G5	ECE-C	sthapaswini@gmail.com	9573078035

Dr.B.Venkateshulu
Co-ordinator



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AY-2021-22

(Meeting on 27th Dec 2021 :: @Principal's Chambers)

Principal, GNITS, Hyderabad, chaired the Meeting of the press, Media & publicity committee members at 11.30 AM in his chambers, to discuss planning of activities and reporting of the events. Following are the Minutes of the Meeting ...

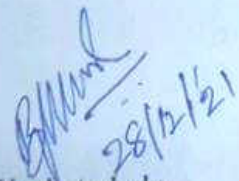
Members Present :


- 1) Dr.B.Venkateshulu, Coordinator,
- 2) Mr.T.Rajesh, Web master,
- 3) Mr.G.Narendra babu Reddy, TPO,
- 4) Mr.G.V.Avadhani, Dean Admin office,
- 5) Mrs. P.Roopa Ranjani, Asst.Prof., (Asst.coordinator)

Principal welcomed the members and initiated the meeting, highlighting the various events happening in this academic year and also indicated a road map of events planned further .

- 1) Energy Swaraj Yatra in February 2022, an awareness on solar energy model
- 2) Fit body – Fit mind 5K run scheduled in March 2022 for women and students
- 3) Donation of hair to cancer patients for pride of living scheduled in March 2022
- 4) Games and Sports events
- 5) Talk on Women Safety is scheduled on International Women Day in March 2022
- 6) Haritha Haram program is scheduled in April 2022

The above events exact dates are not yet decided, but these events involve GNITS staff and / or students. These events will be published in print media and college website .


28/12/21
Dr. B. Venkateshulu
Coordinator


28/12/21
Dr. K. Ramesh Reddy
Principal
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