

## G.NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women) (AUTONOMOUS) Shaikpet, Hyderabad – 500104 DEPARTMENT OF INFORMATION TECHNOLOGY

## Chandamama Kathalu on 16-11-2023 Organized by the Department of Information Technology

## About the Event:

To bring back the moral and ethical values embedded in Chandamama Kathalu, an NGO named Swecha has released 'AI Chandamama Kathalu', said to be a first-of-its-kind AI built for storytelling.Launching the AI, Shobu Yarlagadda, founder of Arka Media Works, lauded thousands of people who took part in this initiative, charting a path towards Telugu AI.

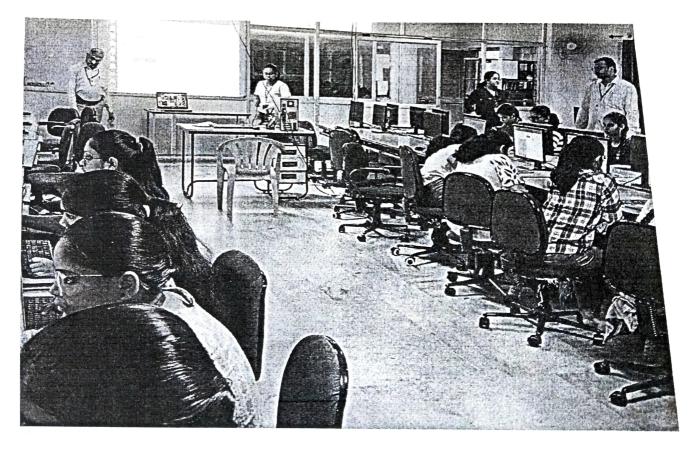
Co-founder of Ozonetel Chaitanya, founder of Swecha Kiran Chandra and IIT-Madras professor Gaurav Raina formulated the idea to build an AI solution for stories.

Chandamama Kathalu were chosen as the source for data due to the moral values they instilled among children for generations. The stories, available in scanned PDFs, were digitised first. Through the Swecha community, over 10,000 students and faculty members from 30 engineering colleges helped proofread the Telugu text digitalised from old magazines. A total of 40,000 stories were converted this way.





Felicitation to K.Ganesh by Department of Information Technology Members-Dr.I.Ravi Prakash Reddy, Dean, Placements & Corporate Relations, Dr.S.Ramacharan, Professor & HoD-IT, Coordinators B.V.Prasad Babu.







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