## REPORT OF GUEST LECTURE ON "UNLEASHING ARTIFICIAL CREATIVITY WITH CHATGPT AND INNOVATION TO START UP "

Guest Lecture was conducted on 3<sup>rd</sup> August 2023 on "Unleashing Artificial Creativity with ChatGPT and Innovation to Startup". Resource Person was Mr.Ravi Kumar, Search Engineer at LinkedIn/Microsoft, M.Tech in Computer Science from IIT Kanpur Alumni: Amazon, Google.

A total of 323 participants registered and 200 participants finally attended from IIIrd year Students of IT,CST,CSE,CSM and CSD Branches.

The program progressed with Welcome address and Speaker introduction followed by the guest lecture by Mr.Ravi Kumar from 9:15am to 12:00pm. Dr.I.Ravi Prakash Reddy Sir, Dean(Placements), Dr.V.Sesha Bhargavi madam, Mrs.M.Sridevi madam & Mrs. Ramya Ponnada along with 3<sup>rd</sup> year students were present at the session.



Welcome Address and Guest Introduction done by Mrs.Ramya Ponnada

Mr.Ravi Kumar is working as Search Engineer at LinkedIn/Microsoft, and he is also an investor of 10 startup early and late stage startup companies. He also worked with Microsoft, Google, Amazon and Innovative Silicon Valley Startups.At LinkedIn, Ravi played a pivotal role in enhancing mobile development, shaping infrastructure and contributing to the growth of LinkedIn's search engineering. Currently, he is actively involved in leveraging ChatGPT and GenAI technologies to revolutionize LinkedIn member searches. His contribution have redefined professional connections on the platform.

*session* was on **"Innovation to Startup"** where the speaker discussed 10 *steps* process for initiatind and getting succeeding a start up by giving examples of the now giant companies started initially how the now giant companies started initially.

On the final note of the session, Vote of thanks was proposed by Dr.I.Ravi Prakash Reddy Sir, Dean (placements) and Mrs. Ramya Ponnada Speaker, her co-faculty members Dr.V.Sesha Bhargavi Madam, Mrs.M.Sridevi Madam and the participants were present to shower their sincere thanks to the speaker. Most of the participants spoke about their enriching experience through this guest lecture and speaker making the sessions more informative.



Kumar(Speaker), Dr.I.Ravi Group Pic:-Mr.Ravi Prakash Reddy Sir, Dean (Placements), Dr.V. Sesha Bhargavi Madam, Mrs. M. Sridevi Madam and Mr.Ramya Ponnada and few Students keen to take pic with Speaker.