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From
Dr. P Aparna
Prof. & HOD - H&M Dept.
GNITS
Hyderabad

2nd May, 2023

To
The Principal
GNITS
Hyderabad

Sir,

Sub: GNITS-H&M- Conducting Guest Talks on 12-5-2023 – Reg.

It is hereby proposed to organise a half day Guest Talks on 12/5/2023, in collaboration with Teenzclap Future works, on 'Self Marketing and Branding' and 'Corporate Etiquette' for students of B. Tech III year.

We request you to permit us to conduct the Guest Talks with a registration fee of Rs. 50/-.

The E-Certificates will be issued to the participants.

Ms. Elizabeth Kavita, Asst Prof. of English will be the coordinator for the event.

Thanking you,

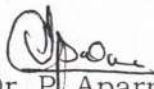
Regards,

Permitted.

12/5/23

12/5

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G. Narayanamma Institute of
Technology & Science (for woman)
(AUTONOMOUS)
Shaikpet, Hyderabad - 500 104


Dr. P. Aparna
HOD, H&M
GNITS

Respected Sir

Good afternoon.

It was a pleasure to meet you a few weeks ago.

As discussed, I had received the 3rd year syllabus of the preparation that the GNITS students go through. It is one of the best curated programs and just needs a little intervention to be aligned with the current industry changes.

I spoke with the industry and also put my thoughts to the same. In fact we are hosting sessions by Accenture and GrowthAcad @ GNITS on 12th May 2023, thanks to Aparna Ma'am.

Further to the discussions with the industry about students readiness, I highly recommend the following modules to be included for the 3rd year preparatory syllabus.

Do allow Teenzclap to run these modules and we will make sure the best inputs are provided to the students.

To be added to the 3rd year sessions:

- 1) Leveraging Live Industry Projects for career conversations : 2 hours
- 2) Cracking interviews in the following formats: 4 hours
 - Physical
 - Virtual
 - Blended
 - IIM (Individual Interviews)
 - GIM (Group Interviews)
- 3) Nature of questions to be handled in the interviews : 4 hours
 - Functional
 - Situational
 - Behavioral
- 4) STAR technique being used by GNITS has been replaced by PSO(Problem, Strategy, Outcome) based interview answers : 2 hours
- 5) Mock PIs with PSO technique : to be decided
- 6) Working in digital and physical work cultures : differences and cautions : 2 hours
- 7) How to excel in the first 60-90 days at work : 4 hours

I hope we can have a call/meet to discuss this further please.

Warmly,

<https://www.linkedin.com/in/rishi-kapal-rik-6465003/>



Greetings Srividya Ma'am

As discussed, Aparna Ma'am has guided us to arrange 2 sessions on 12th May. As per your suggestions they can be attended by SOIM students and meeting with Dr. Samala later on. Taranpreet can coordinate with your office and we thank Aparna Ma'am for this opportunity.

Here are the details of the seminar to be taken on 12th May 2023 from 9:00 am-12:30 pm

Topic: Self Marketing and Branding by Mr. Harshit Gupta, GrowthAcad

Time: 9:00 AM- 10:30 AM

LinkedIn profile of the speaker: <https://www.linkedin.com/in/i-am-harshit-gupta/>

Topic 2: Corporate Etiquette by Mr. Anurag Upadhyay, Accenture

Time: 11:00 AM- 12:30 PM

LinkedIn profile of the speaker: <https://www.linkedin.com/in/anurag-upadhyay-automationmanager/>

Warmly,

<https://www.linkedin.com/in/rishi-kapal-rik-6465003/>



Twitter: @startuprishi

A handwritten signature in green ink, appearing to be 'K. S.' or similar.

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INVITATION

G.NARAYANAMA INSTITUTE OF TECHNOLOGY & SCIENCE FOR WOMEN

ALL THE STAFF AND STUDENTS ARE
CORDIALLY INVITED FOR A GUEST TALK

On

Self Marketing and Branding

by

Mr. Harshit Gupta

Growth Acad

at 9:00 am-10:30 am

&

Corporate Etiquette

by

Mr. Anurag Upadhyay

Accenture

at 11:00 am-12:30 pm

Date: 12th May, 2023

Venue: Main Seminar Hall, Admin. Block

Organised by

Department of H&M in collaboration with Teenzclap Futureworks

Dr. Aparna Palle

HOD- H&M Dept.

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Mr. Rishi Kapal

Stanford LEAD Alumni Director
Teenzclap Futureworks

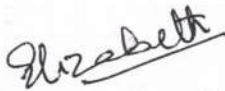
*e-certificates will be provided for all the participants

Department of Humanities and Mathematics

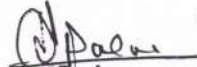
CIRCULAR

Date: 03.05.2023

A Guest Talk on **Self Marketing and Branding** by Mr. Harshit Gupta, *GrowthAcad* and **Corporate Etiquette** by Mr. Anurag Upadhyay, *Accenture* is organised by the Discipline of English, H&M Department in collaboration with Teanzclap Future works for 3rd Year B.Tech Students as part of Behavioural Skills and Professional Communication Course on 12th May 2023 from 09:00 AM to 12:30 PM in the Main Seminar Hall. The 3rd Year students are requested to registered for the event through the google form sent to their groups. E-Certificates are issued for the participants.



Ms. Elizabeth Kavita
Asst. Professor in English.
Coordinator


Dr. P. Aparna
HOD, H&M

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A Guest Talk on Self Marketing and Branding by Mr. Harshit Gupta, GrowthAcad and Corporate Etiquette by Mr. Anurag Upadhyay, Accenture conducted by Department of Humanities and Mathematics in collaboration with Teanzclap

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Shreetha

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A Guest Talk on Self Marketing and Branding by Mr. Harshit Gupta, GrowthAcad and Corporate Etiquette by Mr. Anurag Upadhyay, Accenture conducted by Department of Humanities and Mathematics in collaboration with Teanzclap

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Elizabeth

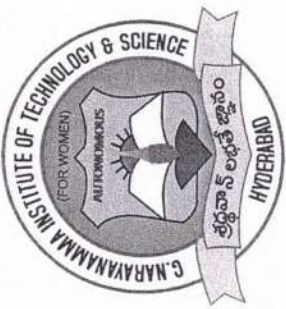
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A Guest Talk on Self Marketing and Branding by Mr. Harshit Gupta, GrowthAcad and Corporate Etiquette by Mr. Anurag Upadhyay, Accenture conducted by Department of Humanities and Mathematics in collaboration with Teanzclap

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(Sponsored by G. Pulla Reddy Charities Trust, Hyderabad)
Accredited by NBA (UG: ECE, EEE, CSE & IT, PG : CSE, CNIS, PEED) & NAAC,
Approved by AICTE & Affiliated to JNTUH
Shaikpet, Hyderabad - 500 104.



Certificate of Participation

One Day Workshop on Self Marketing and Branding & Corporate Etiquette
12th May, 2023

This certificate is Presented to _____
for participating in the One Day workshop on Self Marketing and Branding by Mr. Harshit Gupta,
Growth Acad & Corporate Etiquette by Mr. Anurag Upadhyay, Accenture on 12th May, 2023
organised by the Department of Humanities and Mathematics, GNITS in collaboration with
Mr. Rishi Kapal, Stanford LEAD, Alumni Director, Teenzclap Future works.

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Ms. R. Elizabeth Kavita
Programme Coordinator
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K. Ramesh Reddy

Dr. K. Ramesh Reddy
Principal

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Department of Humanities and Mathematics

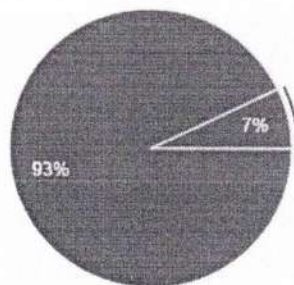
A Guest Talk on **Self Marketing and Branding** by Mr. Harshit Gupta, *GrowthAcad* and **Corporate Etiquette** by Mr. Anurag Upadhyay, *Accenture* is organised by the Discipline of English , H&M Department in collaboration with Teanzclap Future works for 3rd Year B.Tech Students as part of Behavioural Skills and Professional Communication Course on 12th May 2023 from 09:00 AM to 12:30 PM in the Main Seminar Hall

Feedback - Speaker: Mr. Harshit Gupta, GrowthAcad

Content

71 responses

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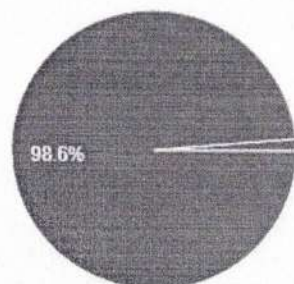


- Relevant with good examples
- Relevant but meets expectations partially
- Not up to the expectations

Presentation

71 responses

Copy



- well-organized and well-presented
- disorganized but points & ideas are well-delivered
- not up to the expectations



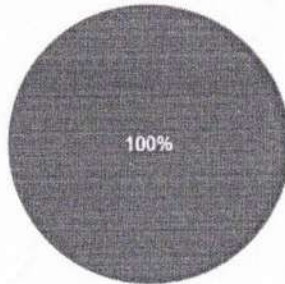
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Content

29 responses

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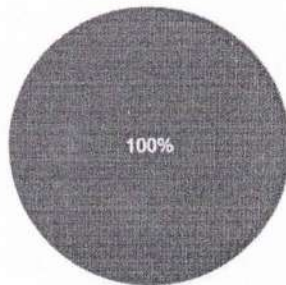


- Relevant with good examples
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Presentation

29 responses

 Copy



- well-organized and well-presented
- disorganized but points & ideas are well-delivered
- not up to the expectations



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3) PSO (Problem, Strategy, Outcome) technique

4) Working in digital and physical work cultures – differences and cautions




21/1/24
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A REPORT ON SELF MARKETING AND BRANDING & CORPORATE ETIQUETTE

Name of the Event : One Day Workshop on Self Marketing and Branding & Corporate Etiquette

Date of the Event : 12th May, 2023

Number of Participants : 115

Name of the Resource Persons : Mr. Harshit Gupta, Growth Acad & Mr. Anurag Upadhyay, Accenture, Pune.

One Day Workshop was conducted on 12th May, 2023 for B.Tech third year students as part of Behavioural Skills and Professional Communication. The event was organized by the Discipline of English, H & M Department in collaboration with Teenzclap Future Works. 115 students from all streams participated in this.

Resource persons discussed with the students on the following topic –

1) Cracking Interviews in the following formats -

Physical

Virtual

Blended

Individual Interviews

Group Interviews

2) Nature of Questions to be handled in the interviews –

Functional

Situational

Behavioural