



(AUTONOMOUS)  
Shaikpet, Hyderabad - 500104

**Training and Placement Cell**

**Event Report**

**Event Title:** Corporate Grooming

**Speaker:** Mr. Sashidhar Reddy, HR, Campus Hiring, Infosys

**Date:** 8<sup>th</sup> Jan 2019

**Time:** 10:00 AM to 4:00 PM

**Venue:** F-10B HALL (F-Block 3<sup>rd</sup> Floor)

**Introduction:**

The "Corporate Grooming" event aimed to refine participants' professional demeanor and image. Focused on the nuances of workplace etiquette and presentation, the session sought to enhance individuals' overall corporate presence and foster a polished and confident work environment.

**Key Highlights:**

1. **Professional Etiquette Mastery:** Explored essential corporate etiquette, including communication and workplace decorum. Emphasized the impact of professional image on career advancement.
2. **Personal Branding Techniques:** Discussed strategies for personal branding through attire, grooming, and communication. Shared insights on building a strong and authentic professional identity.

**Conclusion:**

The event empowered participants with refined corporate grooming skills, emphasizing the importance of a polished image in the professional sphere. By mastering etiquette and personal branding, attendees are better prepared to navigate the corporate landscape with confidence and professionalism.